

THOMAS PETRIG

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«I work on a future where human centeredness, collaboration and entrepreneurial thinking will help us design better products and services.»

EXPERIENCE

SWISSCOM (SCHWEIZ) AG SINCE JULY 2015

HUMAN CENTERED DESIGN CONSULTANT / COCREATOR

Consulting product- and service development project for residential customers and internal security. Consulting in the area of Design Thinking, Service Design, Design Strategy, Research und Acceptance & Usability Testing.

SWISSCOM (SCHWEIZ) AG OCTOBER 2014 - JULY 2015

INTERN IBUSINESS ACCELERATION

Responsible for conceptualizing, organization and hosting internal innovation events at Swisscom (Innovation Week, Product Day, usw.)
Project lead in introducing a virtual Incubation Hub for Swisscom - a single point of contact for all decentralized product- and service development projects at Swisscom.

LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS AUGUST 2013 - SEPTEMBER 2014

PROGRAM ASSISTANT DESIGN MANAGEMENT, INTERNATIONAL BACHELOR'S PROGRAM.

Supporting the head of the program with operational activities running the Bachelor's Programme: Administration, Coordinative role between the head of the program, lecturers and the students, as well as Marketing and Communication tasks.

PWC AG APRIL 2006 - SEPTEMBER 2009

FUNCTION: IT SUPPORT

PWC AG APRIL 2011 - JULY 2013

FUNCTION: IT SUPPORT

JUNG ELECTRONIC APRIL 2006 - SEPTEMBER 2009

FUNCTION: IT SYSTEMS ENGINEER

EDUCATION

BACHELOR OF ARTS IN INDUSTRIAL DESIGN

DESIGN MANAGEMENT, INTERNATIONAL,
LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS
2010 - 2014

VOCATIONAL HIGH SCHOOL

GESTALTERISCHE BERUFSMATURITÄTSSCHULE ZÜRICH
2007 - 2009

APPRENTISHIP IT SYSTEMS ENGINEER

ISE AG, EINSIEDELN
2001 - 2005

SKILLS*

- > Design Management
- > Design Research
- > Service Design
- > Human Centered Design
- > New Product Development
- > Innovation Management
- > Business Model Innovation
- > Brand Management
- > Lean Startup
- > Design for Sustainability

COMPUTER-SKILLS

PHOTOSHOP	*****
INDESIGN	*****
ILLUSTRATOR	*****
MS WORD	*****
MS EXCEL	*****
MS POWERPOINT	*****
MS OUTLOOK	*****

SKETCH	*****
OSX	*****
WINDOWS	*****
TYPO 3	*****
WORDPRESS	*****
JOOMLA	*****

REFERENCES

Upon request I am happy to provide you with the contact details of my references.

* A portfolio of reference projects is available upon request.